

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Henderson - Las Vegas

| | |
|-------------------------|---------------------------------|
| Contract / Revision | Alt Order # |
| 489093 / | 06273652 |
| <u>Product</u> | |
| RESTORE OUR FUTURE | |
| <u>Contract Dates</u> | <u>Estimate #</u> |
| 08/14/12 - 08/20/12 | 501 |
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| ISS/Restore Our Future | 08/10/12 / 08/10/12 |
| <u>Billing Cycle</u> | <u>Billing Calendar</u> |
| EOM/EOC | Broadcast |
| <u>Station</u> | <u>Account Executive</u> |
| KVVU | Teresa Difuria |
| <u>Special Handling</u> | |
| <u>Demographic</u> | |
| Adults 25-64 | |
| <u>IDB#</u> | <u>Advertiser Code</u> |
| 1021 | Product Code |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> |

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|------|-------|-------------|
| N 1 | KVVU | 08/14/12 | 08/17/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 4 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -TWTF-- | | | | 4 | \$750.00 | | | |
| N 2 | KVVU | 08/14/12 | 08/17/12 | Anderson | 3-4p | | :30 | | | NM | 4 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -TWTF-- | | | | 4 | \$275.00 | | | |
| N 3 | KVVU | 08/14/12 | 08/17/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 4 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -TWTF-- | | | | 4 | \$350.00 | | | |
| N 4 | KVVU | 08/14/12 | 08/17/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 4 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -TWTF-- | | | | 4 | \$600.00 | | | |
| N 5 | KVVU | 08/14/12 | 08/17/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 8 | \$13,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -TWTF-- | | | | 8 | \$1,725.00 | | | |
| N 6 | KVVU | 08/16/12 | 08/16/12 | NFL Pre-Season Game | NFL Pre-Season g: | | :30 | | | NM | 2 | \$3,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | ---2--- | | | | 2 | \$1,850.00 | | | |
| N 7 | KVVU | 08/17/12 | 08/17/12 | NFL Pre-Season Game | NFL Pre-Season g: | | :30 | | | NM | 2 | \$3,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | ---2-- | | | | 2 | \$1,850.00 | | | |
| N 8 | KVVU | 08/18/12 | 08/18/12 | Criminal Minds | Sat 5-6p | | :30 | | | NM | 2 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -----2- | | | | 2 | \$225.00 | | | |
| N 9 | KVVU | 08/18/12 | 08/18/12 | MLB Regular Season | 12-4p/4-7p | | :30 | | | NM | 2 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -----2- | | | | 2 | \$750.00 | | | |
| N 10 | KVVU | 08/18/12 | 08/18/12 | FOX 5 News Sat 10-11p | 10-11p Sat | | :30 | | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -----1- | | | | 1 | \$950.00 | | | |
| N 11 | KVVU | 08/19/12 | 08/19/12 | Fox News Sunday 8-9a | 8-9a | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | | |
|---|------------------------------|--|
| Contract / Revision 489093 / | Alt Order # 06273652 | |
| Contract Dates 08/14/12 - 08/20/12 | Product RESTORE OUR FUTUR | Estimate # 501 |
| Advertiser ISS/Restore Our Future | | Original Date / Revision 08/10/12 / 08/10/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------|----------------|---------|--------|-------------------|-------------|-------|--------------|
| | | | | | | | | Weekdays | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 08/13/12 | 08/19/12 | -----1 | | | | 1 | \$300.00 | | |
| N 12 | KVVU | 08/19/12 | 08/19/12 | Fox 5 News Su | 10p-1045p | Su | :30 | | | NM | 1 \$1,575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 08/13/12 | 08/19/12 | -----1 | | | | 1 | \$1,575.00 | | |
| N 13 | KVVU | 08/20/12 | 08/20/12 | Fox 5 News AM | M-F 7a-9a | M-F | :30 | | | NM | 1 \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 08/20/12 | 08/26/12 | 1----- | | | | 1 | \$750.00 | | |
| N 14 | KVVU | 08/20/12 | 08/20/12 | Anderson | 3-4p | | :30 | | | NM | 1 \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 08/20/12 | 08/26/12 | 1----- | | | | 1 | \$275.00 | | |
| N 15 | KVVU | 08/20/12 | 08/20/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 1 \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 08/20/12 | 08/26/12 | 1----- | | | | 1 | \$350.00 | | |
| N 16 | KVVU | 08/20/12 | 08/20/12 | Fox 5 News at 5 | MF 530-6p | M-F | :30 | | | NM | 1 \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 08/20/12 | 08/26/12 | 1----- | | | | 1 | \$600.00 | | |
| N 17 | KVVU | 08/20/12 | 08/20/12 | Fox 5 News | M-F 10p-11p | 10p-11p | :30 | | | NM | 2 \$3,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 08/20/12 | 08/26/12 | 2----- | | | | 2 | \$1,725.00 | | |

Totals

41 \$39,300.00

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 07/30/12 - 08/20/12 | 41 | \$39,300.00 | \$33,405.00 |
| Totals | 41 | \$39,300.00 | \$33,405.00 |

Signature: _____ **Date:** _____

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REP HEADLINE# 6273652
*** OPTICNAT REV#0 ***

REP: TEL# 610-293-4100 CREDIT RISK !!! FAX# 610-225-1191
CREDIT ADVISORY: AGENCY HARRIS REPORT FROM REP
ORDER WORKSHEET

AUG10/12 16-5
*** KVVU-TV ***

ADV # _____ ADV. NAME ISS/RESTORE OUR FUTURE
NAME MENTZER MENTA SERVICES INC.

REF. # OFF. # 762 SALESMAN #
BUYER NAME KAREN BENCKINI
SALES PRSN PH- TERESA DIFURIA

600 FAIRMOUNT AVENUE, SUITE 306

489793

TOWSON, MD 21286

CONTRACT # 6273652

ORDER # 10-10-3 CONTRACT # 62733652

PRDCT RESTORE OUR FUTURE EST#501 COMMENTS: (LINE, ORDER,
FLIGHT DATES AUG14/12 AUG20/12 WK-1

FLIGHT DATES AUG14/12 AUG20/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDN

REP: TO ROSE
FR JARED
NEW ROF ORDER
TOTAL \$ 39300
PLS CNF THANKS

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RESTORE OUR FUTURE

REP HEADLINE# 6273652
*** OPTINCAT REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG10/12 16.5
*** KVUU-TV ***

REP HEADLINE# 6273652
*** OPTINAT PRV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG 10 / 12 16-5
*** KVWV-TV ***